



**THE CAMPAIGN NETWORK WINS NINE POLLIE AWARDS  
*FIRM'S AWARDS INCLUDE BEST PRESIDENTIAL MAIL***

WASHINGTON, D.C., January 26, 2005: The American Association of Political Consultants (AAPC) recently announced that The Campaign Network won nine 2005 Pollie Awards, including Best Presidential Mail. The Pollie Awards are the national showcase for excellence in political communications. The winners were announced at the gala Pollie Awards Ceremony on Saturday, January 22, 2005 at the Park Hyatt in Washington, D.C.

“Receiving the recognition of our peers for our work is the highest honor we could achieve,” said Jim Spencer, President of The Campaign Network. “This was our first year competing for Pollies as The Campaign Network so winning nine awards gave us a great deal of satisfaction.”

The 2005 competition was the most competitive Pollie Awards to date with 256 firms entering and a record number of entries. Political experts from across the country participated as judges for the competition and winners were selected in more than 130 categories that represent the broad spectrum of political communications. A complete list of winners can be found at the AAPC website (<http://www.theaapc.org/>).

In the categories of Direct Mail, some of politics most prominent figures, including former Clinton consultant Paul Begala, served as judges. They used a rating system that required mail entrees to receive a certain number of points before they could be given an award in any given category. While each category could have a Gold, Silver, Bronze or Honorable mention winner, several categories had only one or two winners because no other entrees reached the point threshold. However, in the category of Best Democratic Presidential mail, The Campaign Network won three of the four slots, including the Gold award for best single piece of Presidential mail.

The Campaign Network also won awards in a diverse group of categories including Best Foreign/Bi-lingual Mail, Best Coordinated Campaign Mail and Best Full-page Newspaper ad.

“We are proud that we won in such wide variety of categories,” said partner Thomas Mills. “It just emphasizes the depth of our experience.”

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